51849 3353.

'SURE ARE A GREAT SMOKE!'

Fresh Taste

Attention Retailer:

NEW! "Ice Box"

From Moonlight Tobacco Co.

ICEBOX

MENTHOLS

FULL FLAVOR BOX

17 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

>The exciting new and different, premium menthol brand that everyone is talking about.

>Order a 2 carton display and get $2.00 (off invoice).

Complete and return this form to your wholesaler.

Wholesaler _____

- **"Ice Box" Menthol** Box 1 Carton
- **"Ice Box" Menthol** Light Box 1 Carton

Store _____ Date _____

Address _____

City _____ State _____

Delivery Date _____ Retailer Signature _____

Source: https://www.industrydocuments.ucsf.edu/docs/jzwy0000

Moonlight Tobacco Wholesale Program

- Special Offer:
  - 2 Carton Display
    - » 1 - "Ice Box" Menthol
    - » 1 - "Ice Box" Light Menthol
  - $2.00 per display for Retailer
  - $2.00 per display to jobber salespeople
- # displays sold_____Salesman_____

Please turn in this form and prebook forms when all accounts have been contacted.

Source: https://www.industrydocuments.ucsf.edu/docs/jzwy0000

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NEW! NEW!

ICEBOX

MENTHOLS

FULL FLAVOR BOX

17 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

Wholesaler _____

- *"Ice Box" Menthol Box* 1 Carton
- *"Ice Box" Menthol Light Box* 1 Carton

$2.00 Display Allowance

Store _____ Date _____

Address _____

City _____ State _____

Delivery Date _____ Salesperson _____

Retailer Signature _____

Source: https://www.industrydocuments.ucsf.edu/docs/jzwy0000